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## GAMMA II – EMBOMAX®

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Gebrüder Leonhardt GmbH & Co. KG Blema Kircheis offers as only supplier in the world a high-speed embossing machine GAMMA II – EMBOMAX® for cylindrical can bodies, whose high accuracy embossing exactly matches with the print.

This results in a huge number of possibilities for exquisite differentials of brands and their packages, because the GAMMA II – EMBOMAX® technology enables for harmonic adjustments of print and embossing to a perfected unit. On blank planes the embossing accentuates eminently clear.

The package appears plastic by the embossing and invites for touching. Because more than 90 % touched products are actually bought by the consumer, this high accurate embossing offers a sales-promotional effect. In addition to both package and product value enhancement, the three-dimensional effect protects

against product counterfeit and offers a special regard at POS by the unique design as well.

The high-speed machine GAMMA II – EMBOMAX® is developed and industrially implemented by the Gebrüder Leonhardt - Blema Kircheis with great success; the respective manufacturer of packaging machinery is also nominated for the German Packaging Award 2009 with regard to the category machinery.

The concept of GAMMA II – EMBOMAX® is set for orienting the can body on a print mark, which is not visible on the end product. With this technology most modern, hard, thin steels up to 80 µm, aluminium but also tubed cardboard bodies can be embossed exactly up to +/- 0,1 mm. This offers in interaction of embossing and print new impressive scopes for design.

GAMMA II - EMBOMAX® is specially developed for 2- or 3-piece can

bodies. The stand-alone module for de- or embossing is easy to integrate in high-speed production lines of the drink and food industry and offers high flexibility concerning different features / prints and the processing of miscellaneous can diameters, can heights and materials. Depending on customer's purpose of use, the stand-alone module can be individually re-/ equipped with up to 12 working stations for embossing exactly up to 600 cans per minute. Also embossing of different motives on different cans can be easily realized.

Therefore the technology of GAMMA II – EMBOMAX® offers high flexibility and allows for individual forms for a unique design of former packages.

Contact:  
m.stierand@blema-kircheis.de  
www.blema.de